



Dear colleagues and allied professionals,

The Aesthetic Medical Providers of New Hampshire (AMPNH, est. 2021) is a non-profit organization that serves as a force for positive change within our industry! As advocates for medical aesthetic providers and services, we are committed to identifying and understanding the industry's unique issues.

AMPNH is a membership organization comprised of a collaborative group of esteemed multidisciplinary providers, many of whom are small business owners. Our goal is to create a platform to disseminate valuable knowledge about the rules, regulations, and safety guidelines for medical aesthetic procedures performed in New Hampshire and ultimately, nationwide. We will serve as a resource for ongoing education and updates pertaining to changes in best practice standards, legislation, patient safety, ethics, and more.

Since 2021, AMPNH's dedicated founding members contributed substantial donations and personal resources to successfully launch the organization and fund administrative support. Our members also work diligently to create valuable relationships with industry experts and key policymakers in the state. AMPNH is committed to supporting professionalism in medical aesthetics. We support leaders through the highest standards of legislative reform and continue advanced education for medical providers in this rapidly evolving field. Though we have many achievements to celebrate thus far, our work is far from done! **Thanks to the unwavering dedication of our members and businesses like yours, our efforts will and must continue.**

This year, AMPNH is thrilled to host our FIRST fundraising event at La Belle Winery on August 3rd, 2022. The proceeds from this event will benefit our organization during a critical time of legislative reform this upcoming fall.

Following a brief educational presentation and industry update by our co-presidents, this exciting Casino Night event will allow guests the thrill of playing Craps, Black Jack, Roulette, Poker, slots, raffles, and more! Guests will enjoy the warm summer breeze with a tented outdoor view of the winery. We'll sip on some specialty local wine and gamble with "funny money" that will be redeemed for a fantastic raffle prize at the end of the evening. Vendors and corporate sponsors will have an opportunity to nurture their valued clients, meet new prospects, and share camaraderie and laughter over some delicious appetizers.

We're writing to you today because we would be delighted for you to join us as a sponsor. As a sponsor, there are a variety of ways to feature your company in our promotions. Together, our members have tens of thousands of social media followers and an ever-growing mailing list of aesthetic providers. By taking part, our supporters will know that you're joining us in our mission to advocate for our industry.

Enclosed in this sponsorship package you'll find an outline of the sponsorship opportunities and benefits. We'd like to work with you on a sponsorship package based on your budget and desire to make an impact. Please feel free to email our organization with any questions you may have: info@ampnh.com -or- contact Tanya Lawson, ND, Co-President of AMPNH @ 603-212-6373

PS – Our organization would not be possible without businesses like yours! Thank you for considering a sponsorship or donation. Please be sure to respond ASAP for production deadlines.

With sincere gratitude,

AMPNH

**Aesthetic Medical Providers of New Hampshire (AMPNH)
AMPNH.ORG |**



First Annual

Casino Night

-FUNDRAISING EVENT-

Sponsorship Proposal



CHEERS TO OUR SPONSORS & DONORS

Since our founding, we have received overwhelming support and enthusiasm from our corporate partners, state representatives, and industry affiliates. In the form of table sponsorship or a cash donation, your contribution will ensure our continued lobbying efforts and membership growth. Thank you for helping us to fulfill our mission!



Become a Sponsor

Activate your brand in the hearts of our NH medical aesthetic providers with a unique opportunity to engage a diverse and exciting audience, gain prospects, and build relationships in a laid-back environment.

- **NAME RECOGNITION & KEY AUDIENCES.** The members of AMPNH and their clients are among some of the most experienced and influential providers and customers in our industry community!
- **REACH.** Sponsors will be featured on our organization's Website leading up to the event, and in all of our newsletters, emails for 90 days following the event. This means IMMEDIATE local marketing potential. Sponsors will also be recognized on AMPNH's social media outlets and by our members.
- **BRAND LOYALTY.** Our nonprofit organization has over 20 members comprised of practicing medical aesthetic providers and med-spa owners, and is quickly growing! Leave a lasting impression when you support their efforts to protect their practices in NH.
- **SUPPORTING YOUR CAUSE & OURS.** Our members are likely one of your customers, or may become one someday! By supporting our providers' efforts to protect the safe practice of aesthetic medicine in NH against ambiguous and costly overregulation, we protect our success, profitability, and the medical aesthetic industry in NH and beyond by setting an example for other states to follow.

Let the community know that you're taking an active part in the celebration as a Sponsor



"ALL IN" SPONSOR (\$5,000)

Available first-come basis (Qty: 1)

- Logo and name recognition as a sponsor with prime signage at tent entry.
- Recognition with logo in printed materials for events and marketing materials leading up to the event.
- Opportunity for sponsor spokesperson to take stage and/or verbal call out during key remarks during the event.
- Attendance to the event (4 tickets included).
- Prominent logo signage at PHOTO BOOTH (1) and ONE (1) casino table (your choice) with high-visibility.
- Recognition in e-publications and/or press release.
- Logo placement on AMPNH website, event website, and event webpage(s).
- Featured social media post about your sponsorship and work with AMPNH (8/3).
- Social media recognition & presence prior to and/or following the event.
- Recognition in the monthly e-newsletter for donors and members.
- Giveaway item and/or marketing material included in take-away bag.
- Recognition in AMPNH newsletter for 6 months following the event.





"HIGH ROLLER" SPONSORS (\$4,000)

Available first-come basis (Qty: 8)

- Logo and name recognition prominently displayed at ONE (1) casino table.
- Recognition in printed materials for event and pre-event press releases.
- Recognition in social media leading up to event.
- Attendance to the event (3 tickets included).
- Include giveaway item and/or marketing materials in the take away bag.
- Recognition on event website leading up to the event.
- Logo placement on website in slider homepage ad and event / program webpage(s)
- Instagram feature and other social media presence pre and post-event.
- Recognition in e-newsletter for AMPNH members & email list.



"DOUBLE DOWN" SPONSORS (\$2,500)

Available first-come basis (Qty: 5)

- Logo and name recognition prominently displayed at ONE (1) slot machine.
- Recognition in printed materials for event and pre-event press releases.
- Logo placement on website leading up to event.
- Attendance to the event (2 tickets included).
- Instagram feature and partnership with AMPNH.
- Recognition in e-newsletter for AMPNH members & email list.
- Include giveaway item and/or marketing materials in the take away bag.



Sponsorship Commitment Form

THANK YOU for investing in the future of the aesthetics industry in NH, and in supporting our mission!

You can make your sponsorship commitment by filling out this form or by giving online here:
<https://www.eventbrite.com/e/ampnh-casino-night-labelle-winery-tickets-367977619967>

Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____)____-____ Email: _____

Sponsorship Level: Double Down / High Roller/ All In

Check: # _____ or Credit Card

Card Number: _____

Amount: \$ _____ CCV: _____ Exp. Date: ____/____

Signature: _____ Date:

____/____/____

For the best representation of your logo, a vector file format such as AI, EPS, or PDF is preferred.
High-resolution PNG or JPG files are also accepted.

PLEASE SEND your logo and this form via email to DrTanyaLawson@gmail.com

Please respond by 07/10/2022 to meet event material production deadlines.

Aesthetic Medical Providers of New Hampshire (AMPNH) is committed to supporting professionalism in medical aesthetics and the highest standards of legislative reform, best practices, and continued advanced education.