

Aesthetic Medical Providers of New Hampshire

The monthly meeting of AMPNH was held via Zoom on July 12, 2022, at 7:00pm.

MEMBERS PRESENT: Keenan Al-Hojerry, MD
Zubin Batlivala, MD
Jennifer Flemming, APRN
Tanya Lawson, DO
Ericka McCarron, RN
Sarah Proulx, PA
Nicole Schertell, DO

CALL TO ORDER

Ericka McCarron called the meeting to order at 7:04 pm

APPROVAL OF MINUTES

On a motion by Ericka, seconded by Tanya, the board voted to approve the meeting minutes of June 14 & July 6, 2022. Vote: 7-0

LOBBYIEST UPDATE

Tanya Lawson shared that she had met with NH State Representative Carol McGuire. Representative McGuire is a sponsor of HB 330 which would create formal oversight of the OPLC and how the committee studies are funded. The OPLC is meant to serve in an administrative role (such as bill wording and studies), yet should not support advocacy for individual house bills. An additional benefit of HB 330 is to allow license transfer of professionals from other states to encourage qualified licensed professional to enter the NH job market. HB 330 calls for individual town regulation over establishments as medical spas, tattoo and massage parlors among others etc.

Tanya suggested AMPNH offer support to HB 330 in an effort to ensure the OPLC does not overstep their reach in particular with the HB 1444 (Medspa Bill).

The board discussed the importance of clearly distinguishing the role of Medial Aesthetics Clinics from Medspas. The term Medspa is confusing to many members of the House Committee.

Tanya noted Representative Grote is not mandated to meet with any members of AMPNH. The OPLC is an official government body therefore, required to honor a request for a meeting. Such a meeting has already been established; the OPLC, A10 lobbyists and members of the board are scheduled to meet on July 28th at 9:00 am.

It was reiterated that the Board of Nursing has established guidelines for medical aesthetic providers and nurses.

Jen suggested the OPLC be asked at the July meeting to clarify their role. It is the understanding that the OPLC's role is to support the state boards and provide administrative support to the boards, while continuing the mission of protecting the people of New Hampshire.

Tanya feels the OPLC should be comfortable allowing regulated professionals to work within NH and has requested the lobbyists write a letter on behalf of AMPNH for HB 330. She will send a draft copy of the letter to board members for review. Representative McGuire requested the letter of support be received by September when the study pertaining to HB 330 begins.

Keenan underscored the importance of getting away from using the term medspa when referring to medical aesthetic practices. Jen will ensure the term is not used in text on the AMPNH website.

FINANCIAL UPDATE

Sarah had not received committed event funds from Eventbrite as of the meeting. Nicole updated the account so funds would pay out as received.

The total amount from committed sponsorship is now at \$24,000.

In an effort to decrease costs Nicole will speak to the Casino company about taking away a few gaming tables that are currently not being utilized by sponsors. Instead, tables will be provided for current sponsors to set up additional vendor displays tables.

MEMBERSHIP UPDATE

It was noted three new members had joined within recent weeks. Jen created a welcome email to send as new members are accepted. Tanya will add the new member information to her Constant Contact list.

Jen created a media press release for distribution. Additionally, it was suggested that industry representatives and trainers may be a great resources to pass along said press release when visiting practices within New Hampshire to acquire membership.

Erica suggested sending the press release to reps that have not offered sponsorship with a message such as 'we would love to see you supporting us at the event in August.'

EVENT PLANNING

With sponsorship confirmed the task on hand is to ensure tickets are sold and the event is full. Tanya will resend the email to all members with the link to Eventbrite and a call to action for ticket sales and raffle items.

Originally there was a total of 13 game tables to be utilized however, there are now only 6 sponsor tables. Nicole will reach out to the casino company to negotiate a new contract price.

Ericka will contact Kimberly Cortano at Labelle Winery to confirm music, additional vendor tables, linen, floor plan, timeline expectations, etc.

NON-INDUSTRY SPONSORSHIP INQUIRIES

Ericka referred to a recent correspondence with the accounting firm she uses requesting to become a preferred vendor on the AMPNH website. The firm is looking to gain new clients within the aesthetic industry in New Hampshire.

The group agreed that it would be useful to support other small businesses but that a fee should be applied to those asking to receive preferred vendor status with AMPNH. It was decided \$500 would be cost of a preferred vendor membership. The membership includes placement on the AMPNH website and email blast highlight. Jen noted currently there is not an option for payment for such a membership online therefore, a check would need to be mailed as payment.

UPCOMING MEETINGS

An event update meeting will be held Tuesday, July 18th via Zoom.

The next monthly board meeting will be Tuesday, August 9th via Zoom.

The meeting was adjourned at 8:05 p.m.