

Aesthetic Medical Providers of New Hampshire

Meeting Minutes of July 6, 2022

A special meeting of AMPNH was held via Zoom on July 6, 2022, at 6:00pm for the purpose of discussing the upcoming fundraising event.

MEMBERS PRESENT: Zubin Batlivala, MD
Jennifer Flemming, APRN
Tanya Lawson, DO
Ericka McCarron, RN
Sarah Proulx, PA
Nicole Schertell, DO

Visitors: Alex Thiersch, JD, American Med Spa Association CEO

CALL TO ORDER

Ericka McCarron called the meeting to order at 6:00 pm

AMSPA UPDATE

The group was updated on the productive meeting they had with Alex Thieresch, CEO & Founder of AMSPA at 5:00pm on 7/6. The organization has agreed to collaborate with AMPNH in the effort to educate and work with NH legislators in regard to the OPLC potential bill initiative. AMSPA is eager to assist in what ever capacity is appropriate and willing to lend their resources to the AMPNH continued efforts. Additionally, on behalf of AMSPA, Alex committed to a \$5,000 donation toward the upcoming fundraising event. This new partnership will provide a greater network with more resources to influence State Representatives.

FUNDRAISING EVENT

Currently there are two “high roller” donations of \$5,000; Scott from Cartessa and Alex from AMSPA.

Nicole noted that she needs the sponsor list to be confirmed and company logos received in order to print marketing materials. Currently the following vendors are confirmed:

AMSPA - \$5,000 (2 \$2,00 tables)

Cartessa - \$5,000

Merz - \$4,000

Lutronic - \$4,000

Alma – waiting to hear

BTL – waiting to hear

Galderma – waiting to hear

InMode – waiting to hear

PSA – waiting to hear

Sciton Laser – waiting to hear

Seniva – waiting to here

Tanya noted that for the next event the sponsorship minimum should be set to \$4,000.

A google document will be created to keep a running list of committed raffle donations.

On a motion by Nicole, seconded by Tanya the insurance quote was approved.

Vote:6-0

Nicole provides more detail about the venue. There will be an indoor space and an outdoor tent. Each space fits 200 people.

There was a discussion regarding the order of the evening's events and what the ticket price would include. Nicole reiterated that by law there could be NO gambling for any kind of prize or raffle.

In an effort to gain membership it was suggested to include a discounted membership when an event ticket is purchased (i.e. \$100 of AMPNH membership) on the night of the event.

On a motion by Tanya, seconded by Ericka, the Board voted to charge \$100 for tickets to the event while finding a creative way to acknowledge winners of the gaming portion of the evening. It was agreed a separate silent auction unrelated to the gambling will also occur. Vote: 5-0

Ericka underscored the importance of making the event worthwhile to vendors who were donating money and that it provided new connections within the industry.

Jenn noted that the event will stimulate conversation. Tanya will send an email to Alex (AMSPA), to assist in generating interest in the event. Jenn stated she had sent an email about the event to all AMPNH members and will send a reminder email. Ericka will forward Tanya the master list of med spas in NH. Tanya will have her staff reach out to spas on that list.

TO DO's

Ericka will gather fun items for the photo booth.

Jenn will work on a press release and send to Tanya to forward out.

Nicole will send all vendor names/logos for printing marketing materials by Monday July 11th.

It was decided there would be a silent auction, not a raffle. Nicole will remove verbiage on the Eventbrite account regarding prizes.

Ericka noted the next regularly scheduled board meeting will be held Tuesday, July 12th at 7:00 pm via Zoom.

The meeting was adjourned at 7:10 pm.